

Use PLR Like A Boss – Workbook

Now, it's time to dig deep and learn more about yourself. Try to find a quiet place so you can spend some time reflecting on the questions. Share your honest thoughts here – there's no judgement or right answer. You are free to journal, brainstorm and doodle in this space.

[From: Debunking the Myths about PLR Content]

1. What would you use PLR for?

2. What questions do you have about PLR?

3. What concerns have kept you from using PLR?

[From: How to Make Your PLR Content Unique]

1. What story or opinion would you like to add to the PLR you own?

2. How could you change the title of PLR you're using? Brainstorm a few ideas...

3. What are three calls to action you want to include with your PLR content?

[From: 3 Fun Ways to Use PLR]

1. How many opt-ins do you currently have on your website or blog?

2. How are your opt-ins performing? Is there one that's converting better than the rest?

3. Look over your PLR content. Could you create social media updates and images using it?

[From: Creating Content Upgrades with PLR]

1. What's one piece of PLR content that you could turn into a checklist?

2. Which of your blog posts could you add a downloadable resources list to?

3. Have you tried turning a blog post into a PDF to see how it converts?

[From: Taking It A Step Further: How to Reuse Your PLR]

1. What PLR content could you turn into a podcast episode?

2. Have you tried using PLR for live streaming content? How did it go?

3. Do you have PLR content you could quickly repurpose into a challenge?
